
Year-Round Mentoring

Organisational Development and Fundraising



Year-Round Mentoring in Organisational Development
Growing Your Organisation Strategically
2021-22

Leader's Vitae

Jerry Twombly has worked in the area of organisational development for over 45 years. After serving in various administrative roles in higher education, Jerry left his post as Vice President for Advancement at Grace College and Theological Seminary in 1986 to establish a consulting firm.

His consultant clients span the globe and include multi-national ministries and a host of non-profits that include universities, schools, mission organizations, and a wide range of non-profit (NGO's) committed to serving God and others. He has written several books including the defining book on relational development, *Funding Your Vision: New Hope for Nonprofits*, *Transforming Culture: The Church at Work in the World*, and *You Snooze, You Lose: Thriving in a Turbulent Economy*.

Overview

GOAL—The goal of this year-long mentoring programme is to walk through an entire year together with leaders of organisations, addressing each of the typical issues that occur at various stages of the developmental year.

Five scheduled webinars, an intense retreat, and scheduled group activities at the annual European Leadership Forum will provide opportunity to explore the how to build a sustainable 21st century ministry. Students electing to pursue the professional development certification CDP (Certified Development Professional) can complete all requirements during the course of this year.

PLAN—The programme will include the following:

- ✦ A four-day network at the 2021 Online Forum: 16-20 May (you need to apply and be accepted at the 2021 Online ELF)
- ✦ Five one-hour webinars and webinar assignments
- ✦ Three-day retreat near Barcelona in December 2021 (exact dates TBD). The participant fees for the retreat are 150 Euros, or 100 Euros for scholarship recipients. For the retreat, non-scholarship recipients also have the option, which must be chosen in the application form, of paying 190 Euros in order to stay in a single room. Participants are also responsible for their own travel expenses.
- ✦ Pre-Forum Conference at the 2022 European Leadership Forum: 20 and 21 May, 2022. The fees for the 2022 Pre-Forum Conference are 70 Euros for a Double Room and 90 Euros for a Single Room / 40 Euros for scholarship recipients. Participants will still need to apply for the European Leadership Forum and will be responsible for paying Forum fees in order to participate in the 2022 Forum. Participants must also pay for their own travel expenses.

PARTICIPANTS—The mentoring group will be limited to 18 participants. Participants will be expected to attend each webinar and complete webinar assignments.

QUALIFICATIONS—Each participant must be in an administrative role within an organisation. They could serve either as a staff member of an organization or as a volunteer whose work involves areas relating to development (fund-raising, client recruitment, public relations, planning, etc.).

TEXTBOOKS REQUIRED. Required texts for this class include: *Funding Your Vision: New Hope for Nonprofits*, *Certified Development Professional Handbook*, *Transforming Culture: The Church at Work in the World*, and *You Snooze You Lose: Thriving in a Turbulent Economy*.

Webinar and Meeting Schedule

Webinar One: Building-Capacity and Your Development Plan

September 2021 (18:00-19:00 GMT) (exact date TBD)

It has been said that "you have the perfect organization to accomplish what you are currently doing." The point is, if you want to make greater strides to grow your ministry changes must occur. The process is called "capacity building" and this session will focus on how you can increase your organizational capacity.

Webinar Two: The Developmental Audit

October 2021 (18:00-19:00 GMT) exact date TBD

This session will focus on how to conduct an audit of your developmental elements, strategies and plans. Each participant will receive feedback mentoring on their plan.

Prior to the Presentation participants are required to read the book: *Funding Your Vision: New Hope for Non Profits* prior to this initial session.

Webinar Three: The Development Calendar

November 2021 (18:00-19:00 GMT), exact date TBD

This session will focus on the typical "developmental calendar"—what takes place, when, and how to set up a schedule for the year.

Prior to the Presentation participants are required to read the book: *Funding Your Vision: New Hope for Non Profits* prior to this initial session.

Mid-Winter Retreat—Case Studies and Sharing

December, 2021 – near Barcelona, Spain, (exact dates TBD)

This time will be spent working through a wide range of development scenarios, situations common to ministry of every kind. Students will work together in analysing each scenario and building a case to address the challenges

being faced by the non-profit examples that will be provided. We will have further opportunity to discuss individual challenges, seeking the engagement of others.

Webinar Four: Surveying—How to Find Out What You Don't Know
February 2022 (18:00-19:00 GMT), exact date TBD

This session will survey a variety of online tools to gather objective and subjective information from the partners and stakeholders of your ministry. This information will help inform more effective decision-making for your ministry's impact.

Read the book *You Snooze, You Lose: How to Thrive in a Turbulent Economy* prior to this session.

Webinar Five: How to Expand Your Ministry
April 2022 (18:00-19:00 GMT), exact date TBD

The admonition of the Apostle Paul to Timothy at the end of his life, was "*the things you have heard from me say in the presence of many witnesses, entrust to reliable men who also be qualified to teach others.*" (2 Timothy 2:2, NIV). This session will focus on how you can expand your impact & influence through a business, coaching, and/or mentoring other Development professionals and volunteers.

Application Process

Individuals interested in participating in this programme must complete the [online application](#).

All applications will be reviewed. You will receive notice as to whether or not you have been accepted as a participant in the 2021-22 programme within four weeks.